

# Machine Learning for Education: Learning to Teach

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**Abstract**—Training time is a costly, scarce resource across domains such as commercial aviation, healthcare, and military operations. In the context of military applications, serious gaming – the training warfighters through immersive, real-time environments rather than traditional classroom lectures – offers benefits to improve training not only in its hands-on development and application of knowledge, but also in data analytics via machine learning. In this paper, we explore an array of machine learning techniques and how they can be utilized to improve training. First, we investigate the concept of discovery: learning how warfighters utilize their training tools and develop military strategies within their training environment. Second, we develop methods for improving warfighter education: learning to predict performance, identify player disengagement, and recommend lesson plans.

## I. INTRODUCTION

An increase in the sheer number and complexity of missile threats to national security have prompted researchers in the Department of Defense to develop innovative decision support tools that promote better decision-making for the warfighter. For the air and missile defense mission, initial research in this area began with simple Red/Blue wargaming exercises, where warfighters played against each other (i.e., red for offense and blue for defense) in order to solve challenging, unsolved tactical problems. Playing these games not only allowed the warfighter to discover and learn new tactics, techniques, and procedures, but also allowed the researchers to solicit feedback from the warfighter in order to refine the development of their decision support tools. While the data and feedback collected were invaluable, the training and educational aspects were static and limited by the sample size and update rate.

Limitations in conveying and collecting information across relevant sample sizes have motivated a data-driven, game-based simulation approach. For example, industry and academia alike are keenly interested in understanding player types and behaviors in games to better tailor the gameplay experience [15], [28], [39], [30], [35], [37]. A key component of understanding player behavior is performance prediction. Performance prediction allows the educator to efficiently focus attention on those students who are struggling and need help. Further, performance prediction allows one to determine



Fig. 1. SGD enables development of automated teaching tools for ASDM.

with less time spent on testing whether a student is actually proficient in a domain and ready to proceed to the next subject.

Still others within the field of education have thereby sought to develop methods for understanding why students, or players, drop out of educational programs [9], [12], [16], [25]. Students becoming disengaged in learning exercises is a chronic problem that greatly hampers the ability of educators to give students the tools they need to succeed [9], [12], [16], [25]. Researchers in artificial intelligence and machine learning have sought to develop methods for predicting student and player retention [3], [11], [24], which is a strong first step in correcting the problem of trainee dropout.

We have conducted a study using machine learning with a serious gaming (i.e., game designed as a professional training tool) platform to support data-driven analytics of human subjects for serious gaming. It is our aim that this analysis (1) demonstrates the power of a variety of machine learning techniques for data-driven analytics, (2) gives insight into how to discover and interpret meaning in human-generated data, and (3) serves as an informative machine-learning use case for researchers who wish to harness the power of data for decision-support. To our knowledge, this is the first such investigative approach into applying machine learning techniques to study the training of warfighters through serious gaming. Further, we believe ours is the first to employ a generative model to learn from demonstration how to best order training experiences in the form of a lesson plan to improve player performance.

The paper is structured as follows. In Section II, we briefly survey related work in the fields of education, which includes both traditional studies of human teachers and students as well as the development of computational methods to augment

traditional education techniques. In Section III, we discuss the educational platform used in our investigation: Strike Group Defender. In Section IV, we describe our real-world data set of human players, which we use to perform our computational investigations. In Sections V-VI, we show how unsupervised learning techniques can be applied to serious gaming to derive insights into player types and the strategies players develop during gameplay. Section VIII show how one can accurately predict player disengagement. In Section VII, we investigate how to predict how well players will perform on a test scenario as well as how to learn the features that are most important for predicting that performance. In Section IX, we present a novel method for learning how to automatically generate lesson plans based on demonstrations of students' self-play of the game. To our knowledge, our approach is the first to investigate learning to recommend lesson plans from human demonstration. Finally, we review our findings in Section X.

## II. RELATED WORK

### A. Discovery of Player Types and Tactics

In developing a training curriculum, game, or training environment, it is critical to understand how players interact with the game. If the designer is able to better understand what types of players exist and how they play the game, the designer can improve the gameplay experience for the users. Recent work has sought to better understand player types and strategies for this very reason [15], [28], [30], [35], [37], [39]. For example, van Lankveld et al. perform a correlation analysis between players' personality profiles [13] and how people move and converse with other players and non-player characters [39]. Kim and Kim apply multiple linear regression to identify key correlates relating age and style of game play within a real-time strategy game, StarCraft [21]. Sarratt and Pynadath et al. utilize a Monte-Carlo Tree Search to learn belief distributions over player types to adapt the game in response to user preferences and actions. Drachen et al. use archetypal analysis to identify unique player archetypes to better understand how people naturally assume in-game roles [15]. Thureau and Bauckhage apply matrix factorization to learn lower-dimensional representations of player categories in an massively multi-player online role-playing game with over 192 million recordings of 18 million characters [37].

These approaches provide a panoply of methods for unsupervised learning in gaming. To the best of our knowledge, however, these techniques have not been explored in the context of serious gaming for training of professionals. As such, we believe our investigation provides the first demonstration that these techniques can benefit a largely unexplored world of data-driven training in serious gaming.

### B. Personalized Lesson Plans

Generating effective lesson plans is a key role of a teacher [8], [17], [36], [40], [1]. Generally, a lesson plan consists of a 'learning trajectory', or a sequence of topics to teach students. In the context of traditional education (i.e., one not augmented with a technological aid), Griffey and Housner sought to understand how teachers collect information to effectively plan

lessons for their students. In their study, they investigated differences between the more experienced and inexperienced physical education teachers. They found that more experienced teachers asked more questions before constructing their lesson plans as compared to the less experienced teachers. The more experienced teachers' lesson plans considered more contingencies and garnered more engagement from their students [17]. Researchers have sought to leverage such findings to create frameworks for manually crafting lesson plans [8], [36], [40].

As an alternative to manual, observational studies [8], [36], [40], the field of educational data mining has sought autonomous methods (i.e., machine learning) to augment the educational process [6], [5], [10], [11], [14], [34]. For a survey, we recommend the reviews by Baker and Yacef [2] as well as Romero and Ventura [33]. Nonetheless, we are aware of only one prior investigation into automating the generation of lesson plans [1]. In this one study, Yang et al. developed a human-in-the-loop system which learns from teachers how to generate lesson plans. In this framework, teachers would specify certain constraints (e.g., amount of time available to teach) and preferences for topics they want to teach. If the system cannot satisfy the teachers' preferences given the constraints, the system will recommend how to augment the lesson plan to satisfy the constraints.

We are not aware of any investigation which develops a data-driven approach for generating lesson plans, or trajectories of levels, based on demonstrations of students' self-learning. In this paper, we present such a method, based on a Hidden-Markov Model (HMM), that can recommend a personalized, sequence of levels that a player should complete to enhance his/her performance.

### C. Classifying Players and Predicting Performance

Predicting a student's performance has been studied widely in the field of artificial intelligence [2], [6], [5], [10], [11], [14], [34]. For example, Beck et al. developed a learning agent that models student behavior in the study of mathematics. This model learns from examples of previous students interacting with a virtual tutor. Using this simple linear regression and hand-crafted features, Baker et al., showed that one can reasonably predict how long students will take to respond to questions as well as how accurate those students' answers will be [6].

In [34], Romero et al. developed a data mining tool, built into an online courseware system, that could be utilized by online instructors. Romero et al. considered data from 438 Cordoba University students enrolled in seven online courses with the goal of classifying students by their final grades in the courses. They found that a decision tree [7], [32] was able to predict grades with  $\sim 65\%$  accuracy using hand-crafted features [34].

In our work, we seek not only to learn such a method of predicting player performance, but also to learn the features that describe those players. We again have not seen such an investigation within the context of serious gaming for military training.

#### D. Player Disengagement

One of the most important aspects to providing a quality education is keeping students engaged in teaching activities. Academia has conducted much work to determine why students become disengaged or quit school at various levels of education [9], [16], [25], [12]. Through case studies, researchers have shown that students' attitudes towards their teachers [9], beliefs of the role in the partnership between home and school, and lack of time due to other responsibilities [25] all have major effects in the engagement and eventual success of students. The challenge of disengagement is common to gaming as well. Anecdotal evidence from industry partners suggests that only 5% of people who download a game for their smart phone even open the game itself.

While professionals may not be able to quit their training programs, they can become disengaged or frustrated, and their education can suffer. Accordingly, educators should also be given downstream tools to identify when a player is about to disengage. With such a tool, educators can interrupt the student's behavior, identify the problem, and guide the student through the difficulty. Recent work by Bauckhage et al. has shown that such a model can be learned with big data in action-adventure and shooter games [3]. In their analysis, they found that the average player's interest in the game evolves according to a non-homogeneous Poisson process implying that initial gameplay behavior could predict when a player will stop playing [3]. In another study, Mahlmann et al. used a suite of supervised learning techniques, such as logistic regression, decision trees, naive Bayes, and support vector machines, to predict how many levels of a seven-level game a player will complete based on data of the player's experience on the first one or two levels [24].

Based on the need to help educators with disengagement [9], [12], [16], [25] and the recent work in this area [3], [11], [24], we have developed a mechanism, which we describe in Section VIII, to predict when players are about to disengage before it happens so that an educator can intervene and facilitate learning. While the problem of player disengagement has been studied, we have not seen it applied in the context of serious gaming for military education.

#### III. INVESTIGATIVE PLATFORM

We have developed a game-based simulation, called Strike Group Defender (SGD), to emulate anti-ship missile defense exercises. SGD provides users across a variety of locations and platforms with both single- and multi-player training experiences in the context of relevant naval scenarios. SGD collects participant actions and game events in order to analyze and refine the educational experience of the users either post hoc or in real time. The data-based collection capability of SGD has opened the way for the development of machine learning approaches that can analyze and improve the user educational experience.

In the most recent version of the SGD application (Figure 1), users must learn and employ the techniques and tactics relevant to the defense of naval assets against anti-ship missiles (hereafter referred to as ASMD). The game

focuses on the proper use of naval electronic warfare – the use of signals instead of missiles for ship defense, otherwise known as *soft-kill* weapons (i.e., decoys) – but also includes *hard-kill* weapons (i.e., interceptor missiles) and information, surveillance, and reconnaissance (ISR) elements. Players assign and deploy soft-kill weapons (e.g., flare, chaff, etc.) to deceive or distract enemy missiles away from valuable ships. The proper coordination of soft-kill decoys with hard-kill interceptor missiles and ISR limitations ensures the long-term survivability of the ships in the strike group against a formidable raid of heterogeneous anti-ship cruise missiles. We use this platform for our investigation into how to learn player types and strategies as well as how to educate players to be more proficient executors of ASMD tactics.

#### IV. DATA SET

For our analysis, we collected data of players training and competing in red-blue exercises in SGD. This data consists of people playing *training* and *test* levels. There is one training level for each threat type to teach players general techniques to combat each missile type as well as an introductory tutorial level and an tutorial exam. The tutorial levels are as follows: "Basics Tutorial," "Hungry Missile Tutorial," "Moth Missile Tutorial," "Catfish Missile Tutorial," "Longshot Missile Tutorial," "Weasel Missile Tutorial," "Muffled Missile Tutorial," "Headhunter Missile Tutorial," "Cerberus Missile Tutorial," and "Tutorial Exam."

There are also three test levels: "Daily Performance Evaluation," "Operation Neptune," and "Final Countdown." Daily Performance Evaluation is a level where threat types are randomized, and threat bearings are spread across a range of angles such that it appears one's own ship is surrounded. The Daily Performance Evaluation scenario changes once per day. Operation Neptune is a deterministic level consisting of three raids of threats (i.e. swarms of many missiles), and the player must defend three ships: two destroyers and an aircraft carrier. This level is particularly challenging because of the sheer volume and difficulty of the missile types and the large radar cross-section of the aircraft carrier. Final Countdown is a level designed to be a final test in which players can only play the scenario once. Lastly, players could construct their own custom levels as well as watch gameplay replays of any game played by another player.

We collected data in two phases. First, we conducted a month-long March Madness tournament at MIT Lincoln Laboratory. Lincoln Laboratory personnel were then invited to play SGD for two weeks. Players with the top scores were invited to compete in a bracket-style tournament. Players scores were based on a composite measure of performance across the three test levels, Daily Performance Evaluation, Operation Neptune, and Final Countdown. Specifically, the composite score for each player was the sum of (1) the average score across Daily Performance Evaluation games, (2) the maximum score across Operation Neptune games, and (3) the score from the one Final Countdown game. Players who did not complete each test level once were ineligible for the bracket portion of the tournament.

Bracket tournament players would play SGD in red-versus-blue mode, and the player with the top score serving in the de-

fensive role would advance. There were two such red-versus-blue levels: “Round 1 Challenge” and “Round 2 Challenge.” The winner of the bracket won \$500. We hereafter refer to data collected from the first phase as the March Madness data. The March Madness data set consists of 148 players, > 100 hours of gameplay, and > 3,000 games played. In these data, 34 accounts played the Daily Performance Evaluation level at least once, 45 accounts played Operation Neptune at least once, and 29 accounts played Final Countdown.

In a second phase, we collected data from an additional 76 players, for a total of 224 players. This additional data increased the number of players who played each test level at least once to 70 for the Daily Performance Evaluation, 82 for Operation Neptune, and 61 for Final Countdown.

## V. DISCOVERING PLAYER TYPES

First we sought to answer what types of players emerge and what types of strategies players develop during gameplay. We employed k-means clustering to discover  $k$  types of players that emerge during gameplay based on features describing how they used the game (e.g., how often they pause the game, how efficiently they use soft-kill, etc.). The k-means algorithm, proposed by MacQueen et al. [23], finds the  $k$  centroids that minimizes the sum of the distances from each centroid,  $k$ , to the location of each players associated with that centroid. Specifically, if we have a set of  $n$  observations  $\{x_i | i \in \{1, 2, \dots, m\}, x_i \in \mathbb{R}^m\}$  (e.g., features describing players), k-means attempts to create  $k$  partitions  $S = \{S_1, S_2, \dots, S_k\}$  such that Equation 1 is minimized. In this equation,  $\mu_j = \frac{1}{n} \sum_{x_i \in S_j} x_i$  is the centroid (i.e., mean) of cluster  $j$ .

$$\arg \min_S \sum_{j=1}^k \sum_{x_i \in S_j} \|x_i - \mu_j\| \quad (1)$$

Solving 1 is an NP-Hard problem and is not computationally tractable for large, real-world data sets. As such, we use an adaptation of the approximation technique known as Expectation Maximization (EM), which is an iterative method for finding the maximum a posteriori estimate of your decision variables [27].

We apply the k-means clustering algorithm to our data to determine what natural player types arise when playing SGD. To determine the number of clusters,  $k$ , we employ two metrics: the cumulative distance and the silhouette. The cumulative distance metric is equal to the inner error term,  $\sum_{j=1}^k \sum_{x_i \in S_j} \|x_i - \mu_j\|$ , from Equation 1. This metric gives us a sense of how far away individual players are from their representative centroid. The closer the player is to their centroid, the better. Alternatively, the silhouette is a measure of how far a player is to the second-closest centroid. Specifically, the silhouette of a set of centroids and points assigned to those centroids is defined by Equation 2, where  $a(i)$  is the distance between  $x_i$  and its centroid (i.e., the closest centroid), and  $b(i)$  is the distance between  $x_i$  and the second-closest centroid. The silhouette is in the interval  $[-1, 1]$ . We report the cumulative

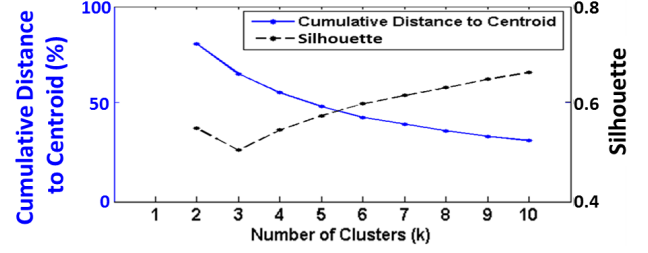


Fig. 2. This figure depicts the cumulative distance and silhouette for clustering our data with  $k \in \{2, 3, \dots, 10\}$  centroids.

distance and the silhouette of our data for  $k \in \{2, 3, \dots, 10\}$  in Figure 2.

$$\text{Silhouette} := \sum_{x_i} \frac{b(i) - a(i)}{\max(a(i), b(i))} \quad (2)$$

These two metrics help to balance key trade-offs in clustering data. As we increase the number of clusters, we strictly decrease the cumulative distance metric, as shown in Figure 2, which is generally a good goal. However, as we increase the number of clusters, we also make the data more sparse; there are fewer members of each cluster. With fewer members in each cluster, we cannot be as certain about the parameters defining the clusters (i.e., the mean feature values). Thus, we want to find an “elbow” in the curve where the cumulative distance plateaus. However, we also must consider how far each cluster is from the other clusters. The silhouette metrics helps us to see how well we have separated the data. If the silhouette is relatively low, then there are points that are near the boundaries between two or more centroids. If the silhouette is high, then the clusters are spaced further apart. The silhouette does not strictly increase with the  $k$ . As such, one must set  $k$  so that the cumulative distance is low, the silhouette is high, and there are enough data points within each cluster. Of course, one could use a Bayesian prior (e.g., Chinese restaurant process) over  $k$  if one believes their data are well-suited to such an interpretation.

Based on our data and the metrics shown in Figure 2, we select  $k = 4$  for our analysis. The cluster centroids for  $k = 4$  are shown in Figure 3. The features we study are as follows:

- # Games Quit / # Games Played - the number of games a player quits divided by the total number of games played by the player.
- Mean (# Repeats per Tutorial Level) - the average number of times a player repeats each of the tutorial levels the player has attempted.
- # replays / # Games Played - the number of times a player has watched a replay of another player’s game divided by the total number of games played by the player.
- # Repeated Games / # Games Played - the number of times a player starts a level that the player has already attempted divided by the total number of games played by the player.
- # Unique Tests / # of Games Played - the number of unique test levels the player has attempted divided by the total number of games played.

- # Avg Pause Time - the average amount of time the player pauses a game.
- # Unique Tutorial Games / # Unique Test Games - the number of unique tutorial levels attempted divided by the number of unique test levels attempted by the player.
- # Unique Tutorials / # Games Played - the number of unique tutorial levels attempted by the player divided by the total number of games played by the player.
- # Unique Tutorials - the number of unique tutorial levels attempted by the player.

We evaluate these features for players after the first 20 games (shown in cyan) and at the conclusion of the players' participation (shown in green). We consider the feature percentiles for each player so as to better separate the data.

For our study, we did not use measures of performance (i.e., game scores) or the total number of games played. Our aim was to understand player behavior rather than player performance. Understanding player behavior can help game designers better develop training levels to guide players towards exploring the game in a desired fashion. Furthermore, instructors can use data based on player behavior to tailor their instruction so that it is best-suited for each type of player. Rather than emphasizing short-term performance, the goal is to find the right behaviors to solicit good performance in the long run and help generalize accumulated experience across future learning disciplines.

While we did not use measures of performance or the total number of games played, we can associate those feature values with the cluster post hoc. What we find is that the behaviors present in each cluster quite naturally map to a relatively precise performance. Rather than each cluster having high- and low-performing players, the clusters identify behaviors that uniquely map to performers of varying degrees. This post hoc correlation bodes well for being able to predict whether players will be high or low achievers based on their behaviors.

In studying the clusters, we can identify several trends about different player types. For example, the best players (top left) tend to explore the game by repeating each level attempted before moving on to another tutorial level. These players also tend to quit rather than pause games. Medium-high performers (top right), on the other hand, tend to explore the tutorial levels in a breadth-first fashion, rather than practicing levels already attempted. Medium-low performers (bottom left), explore very few tutorial levels, repeat only a small number of levels, and do not typically pause. The worst performers (bottom right) spend more time with the game paused and quit levels before their completion less frequently. Based on this analysis, one might conclude that players should master each level before moving on (i.e., a relatively high number of level repeats per each level attempted) while also gaining new experience by exploring each tutorial level.

## VI. DISCOVERING PLAYER TACTICS

To discover what strategies exist, we used k-medoids clustering, as presented in Kaufman et al. [20]. In k-medoids clustering, one attempts to find the  $k$  points (i.e., medoids or exemplars), as opposed to centroids, that best represent the

other points assigned to each medoid's partition. Specifically, if we have a set of  $n$  observations  $\{x_i | i \in \{1, 2, \dots, m\}, x_i \in \mathbb{R}^m\}$  (e.g., features describing players), k-medoids attempts to create  $k$  partitions  $\mathbf{S} = \{S_1, S_2, \dots, S_k\}$  such that Equation 3 is minimized. In this equation,  $m_j$  is the medoid of cluster  $j$ , and  $\mathbf{M}$  is the set of  $k$  medoids.

$$\arg \min_{\mathbf{S}, \mathbf{M}} \sum_{j=1}^k \sum_{x_i \in S_j} \|x_i - m_j\| \quad (3)$$

We use k-medoids here because while it is easy to conceptualize the average of features describing players, taking the average of two strategies does not intuitively yield a descriptive strategy representing the two original strategies.

However, the formulation of k-medoids in Equation 3 is not quite specific enough to cluster players' games. Each game of a player is comprised of a set of points describing the actions taken in the game. At each moment in time, a player may choose to deploy one of a number of assets in the game to defend one's ship against anti-ship missiles. The player may deploy this asset in any location along the surface of the environment. The surface is modeled as a plane in  $\mathbb{R}^2$  as opposed to the surface of a spherical or ellipsoidal Earth. Thus, games may contain differing numbers of deployments, changing the cardinality of any feature vector describing the game. Thus, we need some non-parametric means of finding the distance between two games in order to partition the games into clusters.

A seminal method for measuring the distances between two non-empty sets of points,  $A$  and  $B$ , is the Hausdorff Distance,  $H(A, B)$ , as shown in Equations 4-5.

$$H(A, B) = \max \{h(A, B), h(B, A)\} \quad (4)$$

$$h(A, B) = \max_{a \in A} \min_{b \in B} \|a - b\| \quad (5)$$

In our application,  $a$  and  $b$  would be feature vectors describing individual asset deployments in games  $A$  and  $B$ , respectively.

We must make one further alteration, however. Each action taken in the game, such as the deployment of an asset or the relocating of a ship, is not always directly comparable to another action taken in a different game or even within the same game. For example, the "distance" between two deployments of the same asset would presumably be smaller than the distance between deployments of different assets, all other things being equal. As such, we adopt a tunable, weighting scheme to more fairly compare pairs of actions taken within games. As such, we state that the distance  $\delta(a, b)$  between two points  $a$  and  $b$  in games  $A$  and  $B$  is the vector from  $b$  to  $a$  weighted by  $\theta_{a,b}$ , as shown in Equations 6.

$$\delta(a, b) := \theta_{a,b} \|a - b\| \quad (6)$$

In our application, we model only asset deployments. We say that each deployment  $a$  is a point in  $\mathbb{R}^3$  consisting of the time of deployment and the physical location of the deployment on the  $\mathbb{R}^2$  surface of the world. Furthermore, we state that there are two characteristics defining each asset: radar-based and infrared-based (IR-based). Each asset can have radar-based and IR-based defensive characteristics. Our application-specific definition of  $\theta_{a,b}$  is shown in Equation 7.



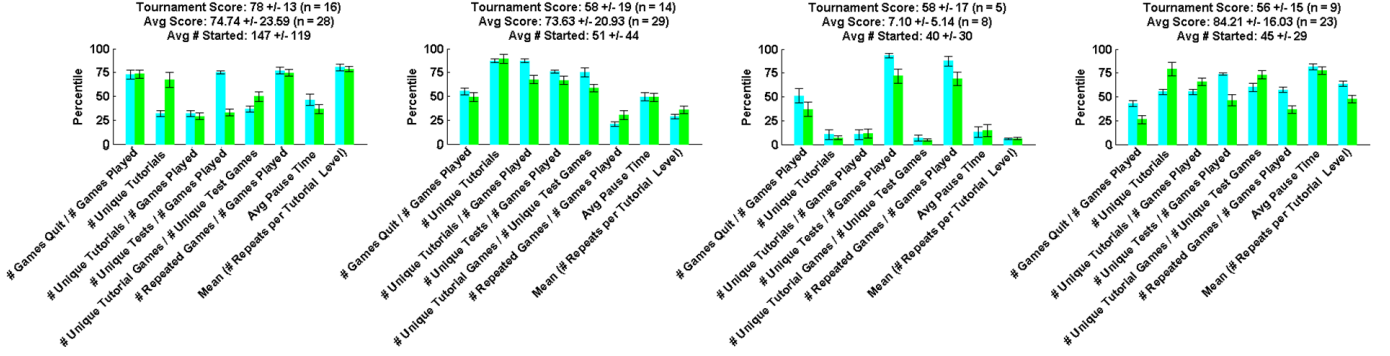


Fig. 3. This figure depicts the cluster centroids for player types with  $k = 4$ .

$$\theta_{a,b} := \begin{cases} 1, & \text{if } a \text{ and } b \text{ are both exclusively IR-based,} \\ & \text{RCS-based, or IR- and RCS-based} \\ 10, & \text{if } a \text{ is both IR-based and radar-based} \\ & \text{while } b \text{ is exclusively only IR-based or} \\ & \text{radar-based (or vice versa with respect to} \\ & a \text{ and } b) \\ 100, & \text{if } a \text{ is exclusively radar-based and } b \text{ is} \\ & \text{exclusively IR-based (or vice versa with} \\ & \text{respect to } a \text{ and } b) \end{cases} \quad (7)$$

With these modifications, we fully define our criteria for k-medoids clustering in Equation 8.

$$\begin{aligned} & \arg \min_{S,M} \sum_{j=1}^k \sum_{x_i \in S_j} H(A, B) \\ &= \arg \min_{S,M} \sum_{j=1}^k \sum_{x_i \in S_j} \max \{h(A, B), h(B, A)\} \\ &= \arg \min_{S,M} \sum_{j=1}^k \sum_{x_i \in S_j} \max \left\{ \max_{a \in A} \min_{b \in B} \delta(a, b), \max_{b \in B} \min_{a \in A} \delta(b, a) \right\} \\ &= \arg \min_{S,M} \sum_{j=1}^k \sum_{x_i \in S_j} \max \left\{ \max_{a \in A} \min_{b \in B} (\theta_{a,b} \|a - b\|), \right. \\ & \quad \left. \max_{b \in B} \min_{a \in A} (\theta_{b,a} \|b - a\|) \right\} \end{aligned} \quad (8)$$

To perform k-medoids clustering, we again perform Expectation Maximization; however, we now are solving Equation 8 as opposed to Equation 1.

1) *Results: Player Tactics:* We apply a k-medoids clustering algorithm on data of games played. We specifically investigate games played on the “Daily Performance Evaluation” level. This level consists of anti-ship missiles launched from a wide range of bearings, which means that players must account for threats coming from essentially all directions. Further, this level changes each day; the type of each missile is a random variable. Thus, players must either 1) develop a strategy robust to varying missile deployments or 2) adapt their strategy in real time. Because the time pressure is so great, we find that developing a robust strategy is a more viable option for achieving long-term performance. As such, we believe that analyzing this level can provide us with general tactics rather than point-solutions.

As with clustering players, we perform an a priori analysis to determine the optimal number of clusters,  $k$ , which we set to  $k = 4$ . Player tactics are shown in Figure 4. We calculate the average and standard deviation of the scores of games in each cluster post hoc. Scores are normalized linearly to fit a range of  $[0, 100]$ . We find that the unique game tactics we discover also have statistically significantly different efficacies. Specifically, our analysis shows that the single best cluster involves a symmetric deployment of persistent soft-kill weapons (i.e., soft-kill weapons that do not lose effectiveness), such as a mobile persistent decoy early in the game and deployments of transient soft-kill weapons, such as IR flares and chaff, to counter specific threats not covered by one of the persistent soft-kill weapons.

2) *Implications and Future Work:* The tactics presented here as well as those learned through other scenarios could be used to evaluate warfighter understanding of existing approved tactics or provided to warfighters as tactics to be explored for training. For scenarios without established tactics or techniques, this analysis could seed new doctrine for real engagements. An important area for exploration is how to teach players to utilize these strategies. One might ask whether a player can learn from simply being shown tactics discovered through via k-medoids clustering, or if a player must also receive verbal guidance or tutoring to explain the tactic and why the tactic is effective.

We propose a human subject experiment to determine the efficacy of providing trainees with tactics discovered with k-medoids. Subjects are asked to train using SGD without instruction. Then players are assigned to one of three conditions. In the first condition, players are shown a tactic for the Daily Performance Evaluation level. In the second condition, players are shown the tactic and are allowed to converse with a domain expert (e.g., the experimenter) about the merits and principles of the tactic. In the third group, players are not provided any additional guidance. Players are then allowed to train independently. Lastly, players are tested on the “Daily Performance Evaluation” or a new level. By assessing how well players in each condition perform, we can determine whether providing learned tactics to students is an effective training mechanism. We hypothesize that players shown tactics and provided guidance from an expert will perform better than players only shown the tactics without guidance from an

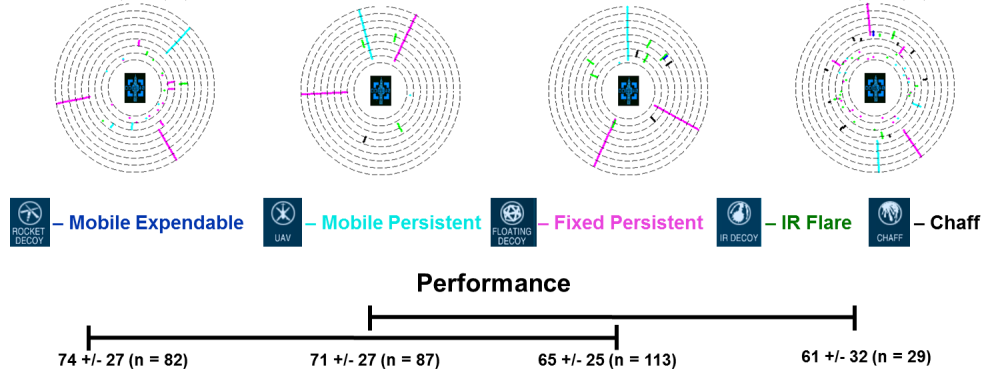


Fig. 4. This figure shows four unique player tactics (i.e., game-cluster medoids) for confronting a level with random threat types: the Daily Performance Evaluation. The tactics are shown on radial plots (i.e., using polar coordinates) where the bearing of a soft-kill weapon at a given moment in time is shown were the time extends radially from the center. For example, a point close to the center corresponds to the existence of a soft-kill weapon early in the game scenario, and a point far from the center corresponds to the existence of a soft-kill weapon late in the game.

expert; further, players who are shown the tactics will perform better than players who are not offered any guidance.

## VII. PREDICTING PLAYER PERFORMANCE AND FEATURE LEARNING

Predicting how well a player will perform is an important way to determine whether players are ready to move on to more difficult levels or identify weaknesses before those weaknesses are exploited in combat. The conventional method for assessing player capability is through a barrage of tests – essentially a verification and validation process for human operators. However, this process is lengthy, and, if weaknesses are identified, further training will be prescribed. In turn, trainees may need to go through a continuing cycle of training and testing. If an educator were equipped with a tool that could predict areas of weakness during the training process, that educator could reduce the time required to pinpoint weakness and expedite the training process. Further, if that algorithm could identify the key feature for an educator to monitor, that educator could more efficiently use his or her attention.

We construct a machine learning algorithm to predict player performance, which we show in Figure 5. The algorithm, **predictPlayerPerformance()**, takes as input as a set of training data (i.e., examples and labels), testing data (i.e., examples), the number of folds, numFolds, to use during training, and the number of distinct values to evaluate during training for the shrinkage parameter,  $\lambda$ . Our approach combines a feature selection subroutine [31] as well as LASSO regression [38] to learn a model for predicting player performance.

In Line 1, the algorithm calls the feature selection subroutine. Within machine learning, there are such techniques for learning which features are most important. In general, if one has  $m$  features, one must search  $O(2^m)$  possible combinations of those features to determine which features are the best to employ in prediction. This exponential search space is intractable, especially if one is using a polynomial kernel. Instead, we use a greedy, polynomial-time approximation algorithm [31]. Other such methods exist and could be substituted [18], [19], [22], [29], [41].

In essence, the sequential feature selection algorithm by Pudil et al. works iteratively in two steps. The algorithm initially trains a model using a subset of the feature space. The first step of the iteration entails the algorithm determining if the prediction accuracy of the initial model can be improved by adding any one feature not already included in the model. If so, the algorithm adds the unused feature that improves the model the most. Second, the algorithm evaluates if the prediction accuracy of the model can be improved by removing any one feature that is already included in the model. If so, the algorithm removes that feature. The algorithm terminates once no unused features can be added and no used features can be removed.

In Line 2, our prediction algorithm prunes the examples in  $X^{train}, X^{test}$  such that only the helpful features determined by the feature selection algorithm are included. In Line 3, we select the shrinkage parameter  $\hat{\theta}$  which has the low cross-validation error on the training data. We employ a simple method for estimating the shrinkage parameter. In this method, we enumerate a set of possible values for the shrinkage parameter  $\lambda$ . For each such value, we perform three-fold cross validation training a LASSO regression model with the features selected in Line 1. This method then returns the value for  $\lambda$  with the lowest cross-validation error.

Returning to our player performance predictor, Line 4 trains a regression model on the pruned training data and best shrinkage parameter value  $\theta_{best}$  (Line 4). Lastly, we predict (Line 5) and return (Line 6) how well we expect players from  $X^{train}$  to perform. We note that we use LASSO regression here, but other regression algorithms (e.g., Ridge Regression, Regression Trees, etc.) would be suitable as well.

### A. Results: Predicting Player Performance

We report the results of two investigations: 1) The accuracy when predicting whether players will be in the top or bottom 50% of performers using the regression algorithm **predictPlayerPerformance()** (Figure 5) and 2) The features that are most helpful predicting the top and bottom performers using our regression algorithm **predictPlayerPerformance()** (Figure

```

predictPlayerPerformance( $X^{test}, X^{train}, Y^{train}, \dots$ ,
numFolds, numLambdas)
1:  $F \leftarrow \text{selectBestFeatures}(X^{train}, Y^{train})$ 
2: Prune columns in  $X^{train}, X^{test}$  such that only the rows
   for features in  $F$  remain
3:  $\hat{\lambda} \leftarrow \text{selectBestShrinkageParameter}(X^{train}, \dots$ ,
 $Y^{train}, \text{numFolds}, \text{numLambdas})$ 
4:  $\hat{\theta} = \arg \min_{\theta} \left( \left( \sum_{x_i \in X^{train}} (y_i - \theta^T x_i)^2 \right) + \hat{\lambda} \|\theta\|_1 \right)$ 
5:  $\hat{Y} \leftarrow (\hat{\theta}^T X^{train})^T$ 
6: return  $\hat{Y}$ 

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Fig. 5. This figure depicts pseudo-code for approximately solving our application of the k-medoids optimization problem in Equation 3 using expectation maximization

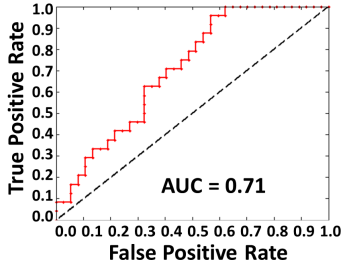


Fig. 6. This figure shows the ROC of the **predictPlayerPerformance()** in Figure 5 evaluated using LOOCV for predicting whether a player will be in the top or bottom 50% of performers.

7). For our investigation, we perform LOOCV. We hold one example of a player as testing data,  $X^{test}$ , while we use the examples of the remaining players as training data,  $X^{train}$ . We train and test leaving out each player once.

Figure 6 shows the Receiver Operating Characteristic (ROC) curve for our prediction algorithm **predictPlayerPerformance()** (Figure 5) trained using leave-on-out cross-validation. The model learns information on how to predict player performance. Figure 7 shows a bar graph of how often each feature was selected during LOOCV (Line 1 of Figure 5) by the feature selection subroutine. We can see from Figure 7 that the proportion of games quit relative to the total number of games, the number of unique levels played, and the proportion of unique testing levels attempted are strong indicators of performance.

### B. Implications and Future Work

In general, we have shown how regression with feature selection can be used to predict player performance based on performance and non-performance-based features. Specifically, we found that non-performance based features (e.g., the number of games a player quits before the games completion) are stronger indicators of future performance than performance-based features themselves. This finding is fascinating and should resonate with educators.

An initially surprising result is that players who are predicted to perform highly also tend to quit a high proportion of the games they start. This result is in keeping with the

player types we found through k-means clustering in Section V, shown in Figure 3. We find that players who are the best performers tend to have a higher number of games started, and quit those games frequently. We speculate that this behavior is consistent with a player who would rather restart a level from scratch when a mistake is made rather than continue playing the level. This quitting behavior could indicate determination in achieving perfection, whereas a player who continues playing a level might indicate a state of confusion, indifference, or stubbornness. However, there are other motivators that could drive this behavior.

As a follow-on experiment, we could test the utility of knowing important features. We propose a follow-on experiment in which new players are divided into three groups. In the first group, players are instructed that the aforementioned features are indicative of whether a player will perform well on a new, previously-unplayed level. In the second group, players are misinformed; the experimenter tells them that features found to be unhelpful are actually the ones that are most indicative of performance. In the third group, players are not instructed about indicative features. Players in each group would then play, and their performance would be measured on a previously-unplayed level. We hypothesize that players in the first group, who are correctly informed of the indicative features, will perform better than those in the third group, who are uninformed, and players who are uninformed will perform better than those in the second group, who are misinformed.

## VIII. PREDICTING PLAYER DISENGAGEMENT

In the data set we collected, participants created 226 unique player accounts. Of these 226 accounts, only 176 accounts (65%) played at least one game. After playing only one game, 30 of 146 of those players disengaged, and 20 of the remaining 126 stopped after 2 or 3 games. While having a game that keeps 35% of people interested long enough to play one game is a significant improvement over common expectations in industry, we want 100% of warfighters engaged due to the serious importance of the subject matter. As such, we develop a method to identify players who are about to disengage. With such a tool, we believe educators could know when to intervene in a student's education and keep them engaged.

We trained four models: one model each to predict if a player will disengage after 1 game, after 2-5 games, after 6-15 games, and 16-30 games. We binned the players in this manner to provide a sufficient number of positive training examples ( $\sim 30$  examples) for each model. However, because we bin the games, we have to be careful in selecting our features. Consider a scenario where a player has started three games and we want to know if the player will quit by the fifth game. All other things being equal, the variance of features describing the performance of a player will decrease as the number of games played increases. As such, if many players quit after only three games, then the model may learn that a player with low variance in the number of games played means that the player is more likely to quit. Similarly, using features describing the raw number of games played would also tend to cause the model to learn that players who have



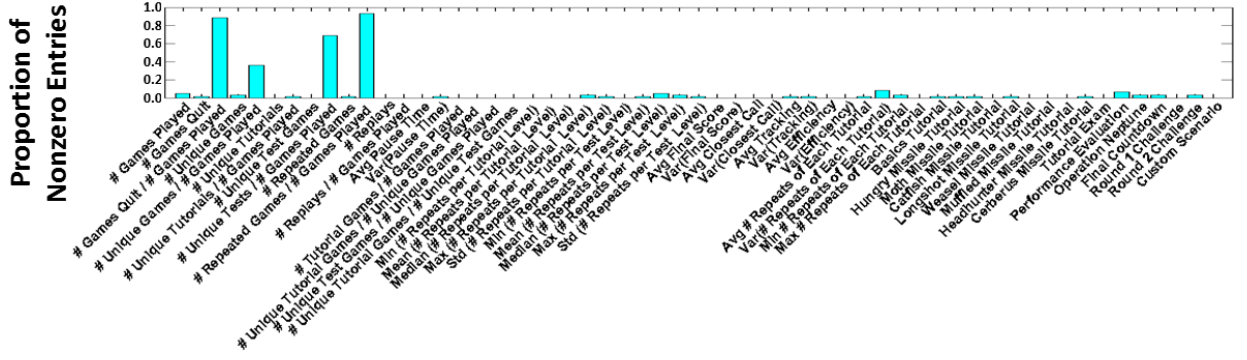


Fig. 7. This figure shows a bar graph depicting how often each feature was found to be informative by the feature selection subroutine (Line 1 of Figure 5).

played fewer games would be more likely to quit. Therefore, we must use features that describe the behavior of the player in a way that does not relay to the model the number of games played. We used the following features normalized to the total number of games started by the player: the number of games quit by the player, the number of unique scenarios played, the number of unique tutorial scenarios played, the number of unique test scenarios played, the number of games in which the player repeated a previously-played scenario, the number of replays, the average scenario score, the average closest call score, and the average efficiency.

We generate our negative examples (i.e., examples of players who continue playing) by evaluating our features for the first 1, 5, 15, and 30 games started by players who played at least that number of games, respectively. To generate our positive examples (i.e., players who did not continue playing the game), we evaluate the features for all of the games started by players who quit after playing one game, 2-5 games, 6-15 games, and 16-30 games, respectively. For example, if a player started four games, the player would be included as a positive example in the first model and only the first game would be used to evaluate the features. This same player who started four games would then be included as a negative example in the second model, and all four of the player's games would be used to evaluate the features.

For this technique we use a deep neural network to classify whether a player will quit after playing a certain number of games. We construct a neural network with an input and output layer and four hidden layers with twelve, ten, eight, and six neurons each. The hidden layers used a hyperbolic tangent transfer function and the output layer used a sigmoid transfer function. The network was trained using scaled conjugate gradient [26]. The input features were, for a each player, the number of games quit, the number of unique games played, the number of unique tutorial levels played, the number of unique test levels played, the number of repeated levels, the number of replays watched, the average pause time per level, the number of games played on a tutorial level, the number of unique test levels relative to the number of unique levels played, and the minimum and median number of games played across all tutorial levels. The feature values for each player were normalized to the total number of games started by that player so that the neural network would be forced to learn to

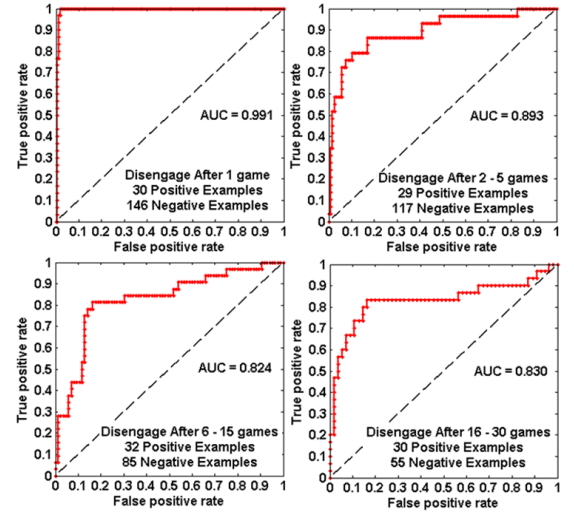


Fig. 8. This figure depicts the ROC for deep neural networks trained to identify players who will disengage after 1 (top left), 2-5 (top right), 6-15 (bottom left), and 16-30 (bottom right) games.

a model that was not parameterized by how many games had been played thus far.

We perform leave-one-out cross-validation (LOOCV) to maximize the quality of the learned network and leverage the full power of the data set and report the performance of our models in Figure 8. The neural network is able to predict if a player will quit after playing only one game with almost perfect accuracy. Similarly, we are able to identify approximately 80% of players who will become disengaged after playing 2-5, 6-16, and 16-30 games with only 20% false positive rate. This performance comes even though the total number of training examples decreases by approximately thirty examples in each subsequent interval.

#### A. Implications and Future Work

Given the success of this model, we envision providing educators of warfighters with tools like this one to identify players who are struggling before they become disengaged. These educators could identify the problems and guide students through the lesson plan to facilitate the gaining of proficiency. Our aim would be to improve the speed with

which players develop the skills necessary to be proficient in the game.

In future work, we propose a human subject experiment to test the efficacy of this intervention tool. We will assemble three classrooms; each classroom will have a set of pupils and one instructor. The first classroom will serve as the neutral condition. The instructor in the first classroom will teach students according to the status quo. The second classroom will serve as the positive condition. In the second classroom, the teacher will be given a real-time display identifying players who are likely to become disengaged according to our data-driven predictive model. The third classroom will serve as a negative condition in which the teacher will be given a display that identifies players who are likely to be engaged (i.e., false positives). We hypothesize that students in the positive condition will report a better subjective experience and demonstrate a higher objective proficiency as compared to the neutral condition, and students in the neutral condition will likewise report a better subjective experience and demonstrate a higher objective proficiency as compared to the negative control.

## IX. DATA-DRIVEN, PERSONALIZED LESSON PLANS

Developing a lesson plan for the type and order of tutorials to be played to make training as efficient as possible is a challenging process. In SGD and other games of interest, students are presented a set of tutorial levels that they can play in any order and as often as they like. However, an educator might suspect that the trajectory, or sequence of attempted tutorial levels, would affect how well the student learns the necessary skills to be proficient. Constructing a lesson plan requires a significant effort from educators and domain experts. Instead, we ask whether we could learn what constitutes an effective or ineffective lesson plan with a data-driven approach.

One way to model the underlying process of time-series data (i.e., sequences of tutorial levels) is through a Hidden Markov Model [4]. A HMM is a 5-tuple  $\Omega = (S, T, \pi, \Sigma, \lambda)$ , where  $S$  is the set of hidden states,  $T$  is an  $|S| \times |S|$  matrix with  $T_{i,j} \in T$  being the probability of transitioning from state  $S_i$  to state  $S_j$ ,  $\pi$  is an  $|S| \times 1$  vector describing the a priori probability of starting in each state,  $\Sigma$  is the set of emissions, and  $\lambda$  an  $|S| \times |\Sigma|$  matrix with  $\lambda_{i,k}$  being the probability of observing emission  $\Sigma_k$  in state  $S_i$ .

We model the process of students playing various levels in SGD with a Hidden Markov Model where  $\Sigma$  is the set of levels to be considered. One must then to learn the parameters  $(S, T, \pi, \Sigma, \lambda)$  that best describes a set of observed emissions from the students. In our application, we want to learn a model that describes a good lesson plan and one for a bad lesson plan. As such, we train two models: one HMM using the example trajectories of the top 50% of players and one HMM using the example trajectories of the bottom 50% of players. We rank players according to their qualifying score for the March Madness Tournament. Our data set included the twenty-six players who completed the necessary levels to be ranked. Figure 9 depicts how we model our problem as an HMM.

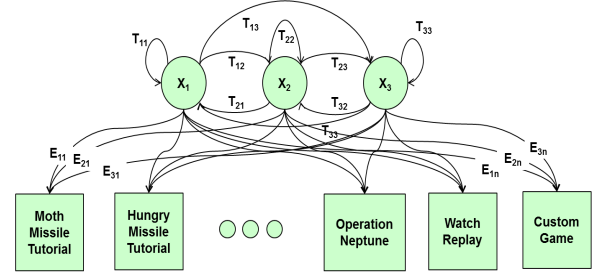


Fig. 9. This figure describes how we formulate the problem of learning how players explore the levels within SGD as a Hidden Markov Model.

These HMMs can be used in one of two ways. First, the model serves as a non-parametric (not parameterized by the total number of games) means of predicting whether a new player will be one of the best or worst players given the sequence of tutorial games he or she has played. Second, the HMM is a generative model, meaning that we can generate representative tutorial sequences that a good or bad player might play. With this generative model, we can not only suggested lesson plans for players, we can also customize the lesson plan in real time to recommend the best tutorial to play next to improve the players skill. A key benefit of the HMM is that each set of emissions does not need to be of equal length. Thus, we do not need to trim or align the sequences of players to have the same number of and type played scenarios.

Based on examples of the best and worst performing players in SGD, we trained a model to describe how players navigate the tutorial levels. Specifically, we trained an HMM using the Baum-Welch algorithm. The Baum-Welch requires an initial guess for  $T$  and  $\Sigma$ . We initialized  $T$  according to a uniform distribution, and we initialized  $\Sigma$  equal to the empirical proportion of observations for each emission uniformly across each hidden state. In other words,  $\Sigma_{i,k} = \Sigma_{j,k}, \forall k$  is the proportion of times scenario  $k$  was played. We perform LOOCV. Within each iteration of the LOOCV, we perform five-fold cross-validation to learn the HMM. Within each of the five folds, we train fifty HMMs with randomly initialized  $T$  and keep the one HMM out of the fifty that has the lowest cross-validation error. We then use the one HMM out of five that performs the best during this five-fold cross-validation to evaluate the one example we left out in the current iteration of the LOOCV. To determine whether a player will be in the top or bottom 50% of performers, we compare the likelihood of the player's behavior being governed by the trained HMMs.

### A. Results: Predicting the Value of Training Experience

With our HMM, we can now predict whether a player will be one of the top or bottom performers based not on the player's previous scores, but solely based on the sequence of tutorials he or she has played. We train and test our approach to determine whether a player will be one of the top or bottom players according to their ranking on the test levels. The ROC for our approach is shown in Figure 10. As shown in this figure, we are able to predict with high accuracy whether a

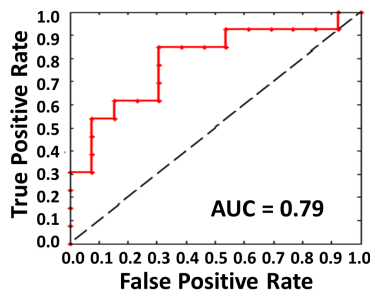


Fig. 10. This figure depicts the ROC for an HMM-based algorithm trained to identify whether a player will be one of the best or worst performers.

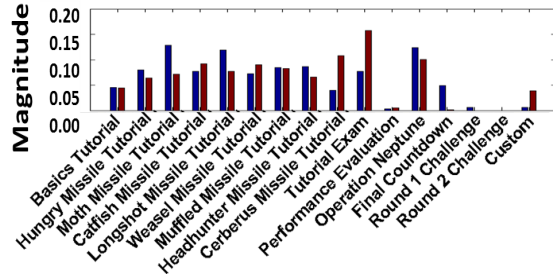


Fig. 11. This figure depicts the frequency with which best players (shown in blue) and worst players (shown in red) played each of the levels in SGD.

player will perform well based on the sequence of scenarios played.

We also report the distribution of played scenarios for the players in each group in Figure 11. The number of games played of each scenario for the highest lowest-scoring players are shown in blue and red, respectively. We perform a two-sample,  $\chi^2$  goodness-of-fit test to assess the validity of the null hypothesis that these distributions are the same. We do not reject the null hypothesis as the  $\alpha = 0.05$  level ( $p \approx 1$ ).

The implication of this finding is that even if the best and worst players play each level with similar frequency, it is the order in which they play those levels that contributes the most to performance.

### B. Implications and Future Work

This work in modeling how people navigate levels in a serious game to build proficiency leads to a significant set of follow-on questions. First, we would like to understand if we can use our model to identify weak players and prescribe remedial training by playing more tutorial scenarios. We propose a human-subject experiment in which players are divided into two groups. Players in the first group will play the game as usual. Players in the second group will be monitored by a data-driven, predictive algorithm based on our HMM model. If a player in the second group wants to play a test level, the algorithm will decide if the player's trajectory or sequence of played scenarios is such that the player has likely gained proficiency and will perform well on the test levels. If the algorithm predicts the player will likely be one of the top performers, the algorithm will allow the player to continue. Otherwise, the player will be required to play more tutorial levels of his or her own choosing.

The second, and perhaps more valuable, question we would like to answer is whether we can expedite the learning process by using an HMM to recommend which tutorial scenario a player should experience next to most improve his or her chances of gaining proficiency at the game. An HMM is a generative model, meaning not only that it can determine how well a sequence of emissions fits the model, but also that it can generate a representative sequence of emissions that is likely to be seen while observing the process modeled by the HMM. With this capability, we can both prescribe lesson plans a priori (i.e., before the player ever starts) and recommend the best (or worst) tutorial scenario to play next. For example, after a player has played zero, one, or more scenarios, we can provide a tailored recommendation as to which tutorial that player should explore next to improve his or her proficiency. We show an example of a scenario trajectory generated from HMMs trained on the best- and worst-performing players below. We note that we forced the models to start with the first emission as the "Basics Tutorial," which is the first tutorial level, to demonstrate the model differences, and that also we set the length of the trajectory to ten levels. In future work, we will conduct a human-subject

Sequence Generated from HMM trained on Bottom 50% of Players	Sequence Generated from HMM trained on Top 50% of Players
1) Basics Tutorial	1) Basics Tutorial
2) Hungry Missile Tutorial	2) Operation Neptune
3) Basics Tutorial	3) Performance Evaluation
4) Hungry Missile Tutorial	4) Operation Neptune
5) Hungry Missile Tutorial	5) Operation Neptune
6) Hungry Missile Tutorial	6) Basics Tutorial
7) Basics Tutorial	7) Moth Missile Tutorial
8) Basics Tutorial	8) Replay
9) Basics Tutorial	9) Hungry Missile Tutorial
10) Hungry Missile Tutorial	10) Hungry Missile Tutorial

Fig. 12. This figure depicts two randomly sampled lesson plans generated using HMMs trained on sequences of levels completed by the top and bottom 50% of players, respectively.

experiment to test the efficacy of using an HMM to prescribe which scenarios players should explore and in what order. Our experiment will have a multi-factorial design with two variables, *Prescription Method* and *Enforcement Method*. The prescription method consists of one of three conditions. In the first prescription condition (neutral condition), subjects will play the game as before. In the second condition (positive condition), subjects will be shown the next tutorial they should play to improve the most, according to the HMM models. In the third condition (negative condition), subjects will be shown the next tutorial they should play to improve the least, according to the HMM models. Players will not be told in whether the recommended tutorial will help or hurt their score as to not bias subjects a priori. The second variable, the enforcement method, will consist of two conditions. In the first enforcement condition (required condition), subjects will be required to play the recommended tutorial. In the second condition (optional condition), subjects can choose whether to play the recommended tutorial. We expect to find that subjects' proficiency will be improved when forced to follow the recommended tutorial levels. However, it is possible the

trajectory of tutorial is indicative of performance rather than causal. In such a case, it is possible recommending tutorials could even hamper students' learning.

## X. CONCLUSION

Machine learning and serious gaming is opening up the possibility of developing automated teaching aids for improving the training of professionals. In this paper, we demonstrate a variety of machine learning techniques using serious-gaming platform developed to train navy professionals tactics in anti-ship missile defense. We utilize unsupervised learning techniques to discover what types of player behaviors exist and what tactics players develop to defeat anti-ship missile raids. Next, we show how one can employ supervised learning to identify effective player features and behaviors, identify players likely to disengage from training, and how to train a generative model to recommend lesson plans to improve player performance. We propose a series of follow-on, human subject experiments to explore and validate the efficacy of these machine learning techniques for the training of warfighters.

## XI. ACKNOWLEDGEMENTS

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